## Performance of the institution in one area distinctive to its vision, priority and thrust

Assam down town University is established to cater to the diverse academic and professional needs of the people of the region and nation, and make it a center for excellence in quality academic and research programmes.

In conformity with the vision to strive for excellence, our distinctive area is quality improvement. AdtU is aware that quality improvement is a continual process. Our quality improvement efforts embrace all departments and sections of the University. Our teaching, learning, research and outreach activities are also in tune to the idea of excellence and quality.

The quality policy statement given below indicates our commitment towards excellence which states

"We, at Assam downtown University, strive for excellence in teaching-learning, research and outreach programmes and vow to remain accountable in our core and support functions through implementation of quality management system. We are committed to provide quality learning experience to our students. We are also committed towards attaining sustainability of quality management system and its continual improvement so as to enhance stakeholder's satisfaction."

Moreover as in recent years Quality Circle is widely accepted as an effective process of creating a quality culture in the organisation by providing opportunities to employees for exposing their creative potential and developing team spirit with a sense of work commitment AdtU has established Quality Circle covering all the departments and cross functional areas which created a participative work culture in the institution.

As on date, 20 (twenty) vibrant Quality circles are operating in the University which are contributing significantly to the improvement of quality, reduction of cost, reduction of waste over and above preparation of plan of action for future.